



# The Victorian Stud Merino Sheepbreeders' Association Inc.

13 May 2025

Dear Ram Vendor,

## **AUSTRALIAN SHEEP & WOOL SHOW MERINO RAM SALE SUNDAY 20<sup>th</sup> JULY 2025 -1pm** **AT BENDIGO (ACCREDITED MERINO EXPORT AUCTION) interfaced with AuctionsPlus**

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The Victorian Stud Merino Sheepbreeders Association and the Australian Sheepbreeders Association – organizers of the Australian Sheep & Wool Show in Bendigo invite you to be a part of the Australian Sheep & Wool Show Merino Ram Sale Bendigo which will be interfaced with AuctionsPlus on Sunday 20<sup>th</sup> July 2025. Involvement in this Auction provides both International and National exposure for your bloodlines. This is a unique opportunity to place you at the front of this industry showcase.

The Australian Sheep & Wool Show Merino Ram Sale:

- Will be held on the **SUNDAY of the Show interfaced with AuctionsPlus commencing at 1pm**
- Will be housed in the Bendigo Exhibition Centre together with all the Merino show sheep once again this year.
- Sale format will be a sequential open cry auction interfaced with AuctionsPlus
- The agents will be working in conjunction with one another this year so there is no need to select your selling agent. To contact agents please find their details herewith;
  - Elders - contact Kevin Beaton – 0455 119 711
  - Nutrien - contact Stephen Chalmers - 0427 908 831
- Entry fees for 2025 are \$130.00 per sheep - payable to the Victorian Merino Stud Breeders Association (VSMSBA). See attached entry form for further details.

Please note that the closing date for entries is **Friday 13th June 2025** – Please find attached the selling terms and conditions, an entry form and catalogue details form for your completion.

We value your participation and look forward to your participation at Bendigo this year.

Regards,

Kelly Ternouth  
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